



The 1911 Group Membership Opportunities

PRESENTED BY THE 1911 GROUP

INTRO

The 1911 Group is the premier networking organization for SMU alumni, fostering connection, idea exchange, and collaboration through monthly events in the Park Cities area. We provide exclusive access to approximately 15 high-impact events a year. Our programming includes speaker panels, industry luncheons, and dinners featuring distinguished SMU alumni and industry leaders. We create opportunities for alumni to connect, grow, and celebrate the entrepreneurial and leadership spirit that defines SMU.





MEMBERSHIP

Membership offers opportunities to connect with top SMU alumni across diverse fields through premier events designed to foster meaningful connections.

Since its founding in 2023, The 1911 Group has grown to **300+** members, with more than **800+** SMU alumni participating in our events to date.



MEMBERSHIP PERKS

- ▶ **EXCLUSIVE ACCESS**
- ▶ **INFLUENTIAL CONNECTIONS**
- ▶ **EXPANDED REACH**

Exclusive Access



1. PREMIER LUNCHEONS

Monthly speaker events at top Dallas venues, including the Dallas Country Club and Park Cities Club.

2. UPSCALE DINING

Quarterly private Dealmaker Dinners designed to spark conversation and opportunity.

3. PARTNER EVENTS

Access to exclusive partner-hosted gatherings.

Influential Connections



1. DIRECTORY ACCESS

Connect with 300+ members across various industries.

2. CONVERSATIONS WITH LEADERS

Engage with leaders from the worlds of business and sports through speaker engagements.

3. COLLABORATION & PARTNERSHIPS

Form relationships that lead to business ventures, mentorships, and strategic partnerships.

Expanded Reach



Mitchell Brown



Nicole Chambers

How SMU Alum Nicole Chambers Became TXSE's Global Managing Director



The 1911 Group
187 subscribers

Subscribe

1. SMU STORIES

Featured in our [SMU Stories](#) podcast on YouTube and Spotify, highlighting alumni journeys from SMU to success.

2. 1911 GROUP GUIDE

Featured in our digital and print publication highlighting SMU alumni and sponsors.

3. MEMBER SPOTLIGHT

Option to be featured on our website, newsletter, and social media to enhance visibility.



Standard Membership

- ✓ Directory access to 300+ SMU alumni
- ✓ Discounted entry to year-round luncheons
- ✓ Inclusion in newsletters and alumni updates

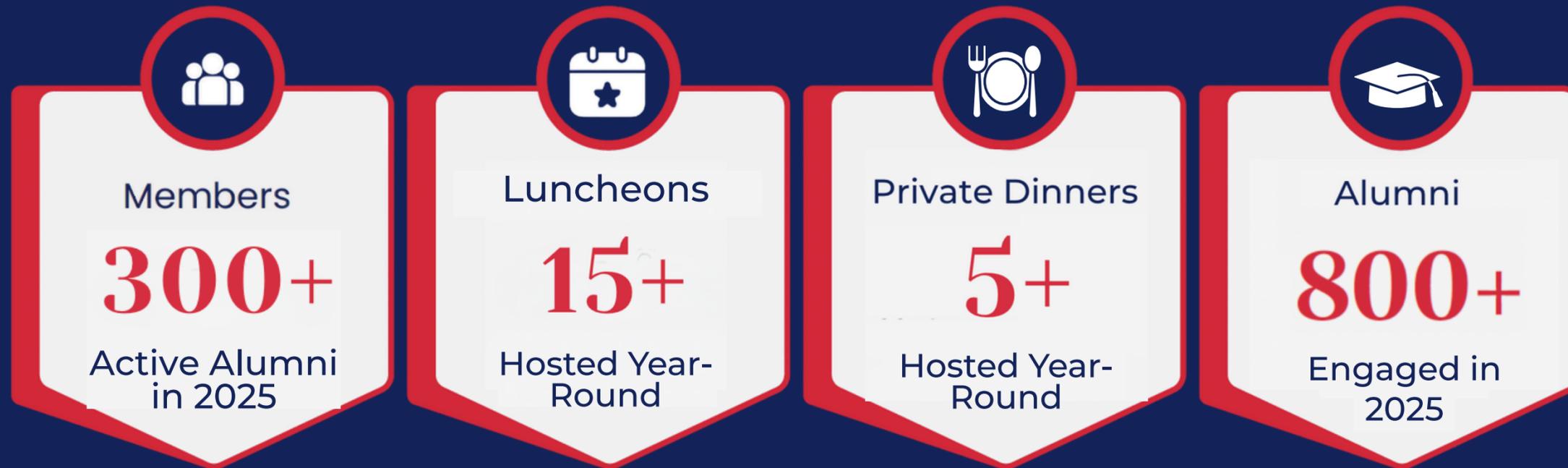


Premier Membership

- ✓ Priority seating and guaranteed seats at a fully discounted price
- ✓ Premium directory visibility
- ✓ Exclusive invitations to private dinners and panel discussions

Our Impact

By the Numbers



Our reach continues to grow as more Mustangs connect with the 1911 community.

OUR PARTNERS

Our Partners in Impact

We are proud to be supported by leading organizations who believe in the strength of the SMU community.





Your Membership Matters

Your leadership and support guide the 1911 Group's mission and impact.

Contact

Email info.1911group@gmail.com

Web www.1911gp.com



Together, we are building the future of the SMU alumni community.



YOUR IMPACT

Membership directly supports our signature events, marquee programs, the SMU Stories series, and additional programs that celebrate our community.

THE 1911 GROUP GIFT

We are committed to transparency and giving back. Each year, remaining funds are returned to our alma mater, where members vote on how the charitable impact is made.

